



## Hiring Increase for Class of 2012

The National Association of Colleges and Employers (NACE) conducted a NACE employer member survey August 3 through September 23, 2011. Of the 244 NACE employer members that participated in the survey, 38.5% represented companies in the Southeast.

Overall, participating employers report an intent to *hire 9.5% more graduates from the Class of 2012* than they had hired from the Class of 2011. “In general, many employers say they are focusing on ‘replacement hires’— individuals who are being brought in to fill the positions of exiting employees,” said Marilyn Mackes, NACE executive director.

More than 50% of the participating employers identified graduates within the areas of accounting, finance, business administration, mechanical, electrical and computer engineering as target hiring candidates, due to the current demand of those fields.

Employers plan to monitor their hiring needs closely, some recruiting as early as this fall, while others are reassessing their hiring needs monthly or quarterly. Therefore, students need to plan ahead and visit the Office of Career Services to ensure their résumé is professional and interview skills are up to par.

[www.naceweb.org/pressreleases](http://www.naceweb.org/pressreleases), 2011

## ECEP Welcomes 34 Students

The Gadsden State Early College Enrollment Program (ECEP) welcomed 34 students (20 Gadsden, 14 Ayers) for the 2011/2012 academic school year.



The ECEP students represent 17 schools throughout the Anniston City, Attalla City, Calhoun County, Clay County, Cleburne County, Etowah County, Gadsden City, Jacksonville City and Oxford City school systems. The program has 10 juniors who will continue their program studies next year in the ECEP and 24 seniors who will graduate high school, along with a minimum of 25 college credit hours. A BIG “Thank You” to the faculty and staff who work with our ECEP students to ensure their program success!

# Save The Dates!

## Upcoming Employment Fairs

### Health Science Employment Fair

February 29, 2012  
10:00 a.m.—1:00 p.m.  
Helderman Hall, Wallace Drive Campus

### Spring Employment Fair

April 18, 2012  
9:00 a.m.—11:30 a.m.  
East Broad Campus Auditorium

### Summer Employment Fair

July 11, 2012  
9:00 a.m.—11:30 a.m.  
McClellan Center



## How To Prepare For An Employment Fair

You want to make a good impression, so you need to prepare ahead of time...

1. **Research the Company:** Contact Career Services to find out what employers plan to attend. Review the company's website to learn more about the organization, such as its mission, vision and values. This will reflect your direct interest in working for the company. DON'T have tunnel vision! Just because it's an engineering firm, does not mean they do not have administrative assistant or nursing staff positions available.
2. **Prepare a Professional Résumé:** Always bring several résumés to an employment fair, even if you do not have hands-on experience in the field yet. Have a Career Services Professional review your résumé to ensure it fits the bill.
3. **Practice Interviewing:** Make sure you know how to verbalize your skills and qualifications. Employers are there to hear about you, in addition to telling you about their organization. You want to make sure you know how to sell yourself!
4. **Professional Attire:** Even though you may wear coveralls to your future welding job, you still need to present yourself professionally when meeting a potential employer.

## Keeping Up With Career Services...

East Broad Campus in Gadsden  
Administration Building, Room 207  
256-549-8635 or 256-549-8605

Ayers Campus in Anniston  
Learning Resource Center, upstairs  
256-835-5481

[www.gadsdenstate.edu/current-students/jobs](http://www.gadsdenstate.edu/current-students/jobs)



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