

GADSDEN STATE COMMUNITY COLLEGE



2003-2004 Institutional Effectiveness Report

February, 2005

TABLE OF CONTENTS

Part I: Report of Performance Measures for Institutional Goals-----	1
Part II: Organizational Unit Evaluations of Strategic Plans -----	22
• Educational Programs	
• Student Services	
• Community Outreach/Economic Development	
• Administrative Processes	

PART I

REPORT ON PERFORMANCE MEASURES FOR INSTITUTIONAL GOALS

Goal #1 -To provide general education that includes basic knowledge of communications, humanities, social sciences, mathematics/natural sciences, and computer skills as required for certificate and degree programs.

Measure- Number and percentage of students who score a C or higher in communications, humanities, social sciences, mathematics/natural sciences, and computer skills.

Note: All grades including incompletes, withdrawals, and audits are included in total grades. Subjects included by instructional areas are as follows:

- Communications: Alabama Language Institute courses, English, Foreign Languages, Radio-Television, Reading, and Speech
- Computer Science: Computer Science
- Humanities: Humanities, Music, Art, Theatre, Philosophy, and Religion
- Math/Natural Sciences: Math, Biology, Chemistry, Fishery Science, Physics, and Physical Science
- Social Science: Economics, History, Political Science, Psychology, Sociology, Child Development, Geography, Home Economics, and Human Services.

FALL SEMESTER, 2003

AREA	TOTAL GRADES ASSIGNED	% Of C's or HIGHER
Communications	3,650	60%
Computer Science	1,227	72%
Humanities	885	78%
Math/Natural Sciences	1,682	70%
Social Sciences	2,844	71%

SPRING SEMESTER, 2004

AREA	TOTAL GRADES ASSIGNED	% Of C's or HIGHER
Communications	3,235	74%
Computer Science	1,117	72%
Humanities	885	78%
Math/Natural Sciences	1,578	75%
Social Sciences	2,888	70%

SUMMER SEMESTER, 2004

AREA	TOTAL GRADES ASSIGNED	% Of C's or HIGHER
Communications	1,518	86%
Computer Science	499	67%
Humanities	265	76%
Math/Natural Sciences	930	81%
Social Sciences	999	77%

Goal #2 -To prepare students who transfer to perform successfully at senior institutions.

Measure -Percentage of transfer students who earn a 2.0 grade point average (GPA) or higher in their first term at the senior institution

-Comparisons of GPAs of GSCC transfer students with the GPAs of other college transfer students and native university students

-Percentage of GSCC transfers who graduate from senior institutions within 150% of the normal completion time

Academic Performance reports from universities to which GSCC students typically transfer are incomplete at the time of report preparation. Only Jacksonville State University, the college to which a majority of students transfer, has provided academic performance data for 2003-2004 on GSCC transfers. Presented below is a summary of the academic performance of GSCC transfers to Jacksonville State University for students who were enrolled at JSU in Fall Semester 2004.

JACKSONVILLE STATE UNIVERSITY CURRENTLY ENROLLED UNDERGRADUATES FALL 2004										
Junior College Transfers from Gadsden State										
AVERAGE OVERALL STUDENT STATISTICS								JSU NATIVE STUDENTS		
16-32 HRS ATTEMPTED AT JC				33 & ABOVE HRS ATTEMPTED AT JC						
TOTAL HOURS EARNED	NUMBER OF STUDENTS	JC GPA	JSU GPA	NUMBER OF STUDENTS	JC GPA	JSU GPA		NUMBER OF STUDENTS	OVERALL GPA	
16-31	3	3.01	.86	0	.00	.00		486	2.26	
32-63	52	2.91	2.53	58	2.97	2.28		621	2.46	
64-95	69	3.11	2.64	217	3.05	2.67		427	2.60	
96→	97	3.12	2.83	419	3.05	2.75		443	2.73	
AVERAGE ENGLISH COURSES STATISTICS										
16-31	3	3.33	.00	0	.00	.00		435	2.37	
32-63	52	2.97	2.69	58	3.06	2.13		609	2.55	
64-95	69	3.26	2.82	217	3.12	2.58		425	2.61	
96→	92	3.17	2.69	419	3.06	2.54		442	2.66	
AVERAGE MATH COURSES STATISTICS										
16-31	2	1.50	.00	0	.00	.00		359	1.93	
32-63	40	2.71	1.96	47	2.85	1.93		556	2.02	
64-95	57	3.02	2.03	209	2.91	2.04		395	2.22	
96→	83	2.91	2.02	406	2.91	1.90		429	2.16	
AVERAGE SCIENCE COURSES STATISTICS										
16-31	3	3.25	.71	0	.00	.00		278	1.93	
32-63	42	2.80	2.55	51	3.09	1.94		472	2.23	
64-95	62	2.92	2.19	212	2.90	2.08		382	2.28	
96→	87	3.22	2.45	412	2.98	2.20		421	2.45	

Goal #3 -To provide technical, vocational and career education that prepares students for immediate employment, retrain existing employees, and promotes local and state work force development initiatives.

Measure -Number and percentage of students who complete their program and are employed in their field of study or related field

Measure -Number and percentage of alternate completers who are employed in their field of study or related field without graduating

Measure -Number and percentage of employers who give an overall favorable rating of employee training received at Gadsden State

As reported in the Placement Summary of the 2002 Graduate Survey, of the 451 total respondents, 265 graduates (58.8%) were employed in a field related to training, 81 (18%) were employed in a field unrelated to training, 1 (0.2%) was in military service, 36 (8%) were unemployed—seeking work, and 64 (14.2%) were unemployed—not seeking work. Of the unemployed graduates who were seeking work, only 2.7% could not find a job in the field without relocating and 1.6% said they were unable to find a job in the field anywhere. Also, only 1.3% felt their skills were inadequate for entry-level employment in the field, while 4.2% said there were “other reasons” that they were not working in the field. The 2002 Graduate Survey Placement Summary is attached.

Program completion data for first-time, full-time students majoring in technical, vocational, and career education programs is presented below.

PROGRAM COMPLETION DATA FOR STUDENTS ENROLLED IN APPLIED SCIENCE DEGREE AND CERTIFICATE PROGRAMS				
Summer/Fall IPEDS Graduate Rate Survey Cohort of First-Time, Full-Time Students (Program Completion Data Through Summer, 2003)				
Program	Number in 2000 Cohort	Graduates in 2000 Cohort	Completion % For 2000 Cohort	Comparative Completion % for 1999 Cohort
AC/Refrigeration	11	0	0	67
Alcohol/Drug Rehab	10	2	20	60
Auto Body	11	2	18	42
Auto Mechanics	12	2	17	50
Carpentry	67	53	79	57
Civil Engineering	14	9	64	56
Chemical Lab Tech	7	1	14	13
Clerical Tech	5	5	100	79
Computer Tech	20	8	40	13
Cosmetology	20	3	15	9
Elec. Eng. Tech.	15	2	13	28
Electricity	12	1	8	30
Emergency Med. Ser	8	0	8	13
Furniture Refinish.	8	4	50	46
Industrial Maint.	11	1	9	0
Building/Apt. Maint.	6	6	100	86

PROGRAM COMPLETION DATA FOR STUDENTS ENROLLED IN APPLIED SCIENCE DEGREE AND CERTIFICATE PROGRAMS				
Summer/Fall IPEDS Graduate Rate Survey Cohort of First-Time, Full-Time Students (Program Completion Data Through Summer, 2003)				
Program	Number in 2000 Cohort	Graduates in 2000 Cohort	Completion % For 2000 Cohort	Comparative Completion % for 1999 Cohort
JC Carpentry	4	4	100	80
JC Computer	3	2	67	100
JC Nurs Asst	6	5	83	100
Machine Tool	7	1	14	20
Masonry	7	2	29	60
Mech. Design	7	2	29	50
Medical Sec	9	2	22	11
Medical Trans	4	3	75	-
Nursing-RN	32	0	0	20
Office Admin	3	0	0	50
Paralegal	9	0	0	100
Practical Nursing	8	4	50	30
Radiologic Tech	14	1	7	5
Realtime Reporting	5	0	0	25
Small Eng. Repair	26	13	50	100
Social Work	3	0	0	0
Telecommunications	11	1	9	27
Upholstery	11	5	45	100
Welding	28	1	4	25
Totals	434	145	33%	36%

Note: Time frame for reporting is 2 years. Under IPEDS guidelines, 150% of time required for graduation is basis of analysis.

For purposes of comparisons, presented below is the IPEDS Graduation Rate Survey completer percentages for all students in the Summer/Fall Cohorts of 1996 through 1999.

May 2003 IPEDS Graduation Rate Survey Report					
Four-Year Average Completer and Transfer Rates					
Reported below are the program completion and transfer out rates for the Summer/Fall Cohorts of full-time, first-time freshmen who are degree or certificate-seeking students. Students completing their programs within 150% of the normal completion time are counted as completers. Students who transfer to other colleges within 150% of the completion time but do not graduate from Gadsden State are counted as transfers.					
	1996	1997	1998	1999	4-Year Totals
Total in Cohort	804	1093	979	798	3674
Total Completers	116	176	211	142	645
Total Transfers	98	103	211	241	653
Annual Completion Percentage	14.4	16.1	21.6	17.8	--
Annual Transfer Percentage	12.2	9.42	21.6	30.2	--
4-Year Average Completion Rate					17.6%
4-Year Average Transfer Rate					17.8%

An "Alternate Completer" is a student who completed a significant number of credits in his/her program and was employed full-time in his/her field of study without earning an academic

award. Presented below are alternate completers by program for 2003-2004. These students were not necessarily a part of the IPEDS GRS Cohorts described above.

Report of Alternate Completers 2003-2004	
Program	Number of Alternate Completers
Air Conditioning/Refrigeration	17
Auto Body	4
Auto Mechanics	3
Cabinetmaking/Carpentry	3
Civil Engineering	7
Clinical Lab Technology	1
Computer Science Technology	5
Cosmetology	11
Court Reporting/RealTime	2
Criminal Justice	2
Early Childhood	19
Electricity	15
Electronics	9
Emergency Medical Services	22
Human Services	6
Industrial Maintenance	5
Licensed Practical Nursing	0
Machine Tool	11
Marketing Management	1
Mechanical Design	6
Office Administration*	12
Paralegal	2
Radiology	3
Registered Nursing	15
Telecommunications	3
Upholstery	0
Welding	9
*Includes Legal Secretary, Medical Secretary, Medical Transcriptionist, Office Administration, Secretarial Science Technology, Word Processing Specialist	

Although not identified as a performance measure for Institutional Goal #3, another valuable assessment measurement regarding institutional effectiveness is the performance of graduates in health sciences on licensure/certification exams. Outlined below are the certification exam test scores for 2001-2002,2002-2003, and 2003-2004.

PROGRAM	YEAR	PASS RATE
Registered Nursing	2001-2002	93%
	2002-2003	96%
	2003-2004	98%
Emergency Medical Service- Paramedic	2001-2002	59%
	2002-2003	59%
	2003-2004	65%
Practical Nursing LPN Valley Street Campus LPN Ayers Campus	2001-2002	70%
	2002-2003	96%
	2003-2004	90%
	2003-2004	75%
Radiologic Technology	2001-2002	100%
	2002-2003	96%
	2003-2004	100%
Clinical Laboratory Science	2001-2002	93%
	2002-2003	100%
	2003-2004	76%

There were 90 employers who responded to the 2003 Graduates Employer Survey. The results of the Employer Survey are attached. The results clearly indicate a favorable evaluation of training provided to graduates. Item #4 on page 2 of the survey addresses the performance measure for Institutional Goal #3.

Thirty-two or 36% of employers gave an “excellent” overall rating to training provided at GSCC. Forty employees or 44% assigned a “good” rating to employee training provided by the College. Only 3% assigned “fair” or “poor” ratings. Seventeen percent of respondents omitted this item.

PLACEMENT SUMMARY

Source: 2002 Graduate Survey

Major	# Surveyed	# Responding	% Responding	Employed						Unemployed							
				In-Field/Related		Unrelated Field		Military		Total # Employed		Not Seeking Work		Seeking Work			
				#	%	#	%	#	%	#	%	#	%	#	%		
Air-Cond./Refrigeration	7	7	100%	4	57.1%	1	14.3%	-	-	-	-	5	71.4%	2	28.6%	-	-
Auto Mechanics	11	10	91%	8	80.0%	1	10.0%	-	-	-	-	9	90.0%	1	10.0%	-	-
Business Administration	37	32	86%	18	56.3%	6	18.8%	-	-	-	-	24	75.0%	7	21.9%	1	3.1%
Carpentry	82	48	59%	12	25.0%	7	14.6%	-	-	-	-	19	39.6%	16	33.3%	13	27.1%
Civil Engineering Tech	8	8	100%	6	75.0%	2	25.0%	-	-	-	-	8	100.0%	-	-	-	-
Clinical Lab Tech	11	11	100%	9	81.8%	1	9.1%	-	-	-	-	10	90.9%	1	9.1%	-	-
Computer Science	4	4	100%	0	0.0%	2	50.0%	-	-	-	-	2	50.0%	1	25.0%	1	25.0%
Computer Science Technology	17	16	94%	10	62.5%	3	18.8%	-	-	-	-	13	81.3%	1	6.3%	2	12.5%
Cosmetology	10	8	80%	6	75.0%	1	12.5%	-	-	-	-	7	87.5%	1	12.5%	-	-
Criminal Justice	6	5	83%	2	40.0%	2	40.0%	-	-	-	-	4	80.0%	-	-	1	20.0%
Early Childhood Education	9	8	89%	6	75.0%	-	-	-	-	-	-	6	75.0%	1	12.5%	1	12.5%
Electrical Technology	20	20	100%	17	85.0%	1	5.0%	-	-	-	-	18	90.0%	1	5.0%	1	5.0%
Electronic Engineering Tech.	19	19	100%	8	42.1%	9	47.4%	-	-	-	-	17	89.5%	2	10.5%	-	-
*General Course (Transfer)	56	40	71%	5	12.5%	17	42.5%	-	-	-	-	22	55.0%	12	30.0%	3	7.5%
Human Services	10	9	90%	5	55.6%	2	22.2%	-	-	-	-	7	77.8%	1	11.1%	1	11.1%
Industrial Maintenance	9	9	100%	6	66.7%	2	22.2%	-	-	-	-	8	88.9%	1	11.1%	-	-
Licensed Practical Nursing	40	33	83%	28	84.8%	2	6.1%	-	-	-	-	30	90.9%	1	3.0%	1	3.0%
Marketing Management	8	7	88%	2	28.6%	3	42.9%	-	-	-	-	5	71.4%	2	28.6%	-	-
Mechanical Design Tech.	11	11	100%	5	45.5%	2	18.2%	-	-	1	9.09%	8	72.7%	-	-	3	27.3%
**Miscellaneous Tech.	15	14	93%	12	85.7%	-	-	-	-	-	-	12	85.7%	2	14.3%	-	-
***Office Administration	33	29	88%	15	51.7%	9	31.0%	-	-	-	-	24	82.8%	2	6.9%	3	10.3%
Paralegal	13	12	92%	8	66.7%	2	16.7%	-	-	-	-	10	83.3%	2	16.7%	-	-
Radiologic Technology	24	24	100%	23	95.8%	-	-	-	-	-	-	23	95.8%	-	-	1	4.2%
Registered Nursing	46	46	100%	44	95.7%	0	0.0%	-	-	-	-	44	95.7%	2	4.3%	-	-
Small Engine Repair	18	8	44%	0	0.0%	3	37.5%	-	-	-	-	3	37.5%	3	37.5%	2	25.0%
Telecommunications	6	6	100%	2	33.3%	3	50.0%	-	-	-	-	5	83.3%	-	-	1	16.7%
Upholstery	10	7	70%	4	57.1%	-	-	-	-	-	-	4	57.1%	2	28.6%	1	14.3%
TOTALS	540	451	84%	265	58.8%	81	18.0%	1	0.2%	347	76.9%	64	14.2%	36	8.0%		

NOTE: Technical summaries include AAS and Certificate programs.

* Includes all General Course graduates as well as A.S. Degree programs with fewer than 4 respondents.

** Includes Technical/Two-Year degree programs with fewer than 4 respondents.

*** Includes Legal/Medical Secretary, Medical Transcription, Office Administration, Secretarial Science, and Word Processing certificates and degrees.

Gadsden State Community College
2003-04 Graduates - Employer Survey

90 Respondents
 08/31/2004 7:23:23 AM

1. Please indicate the job status of the person identified on the label above.

Choice	Count	Percent
1 He/she is a current employee.	68	76%
2 He/she is a former employee.	18	20%
3 He/she has never been employed by this company	2	2%
Omits	2	2%
Multi-Marked	0	0%
Mean	1.25	

2. The job assignment of this employee is

Choice	Count	Percent
1 in his/her field of study (as shown above)	62	69%
2 not in his/her field of study but is closely related	9	10%
3 in an unrelated field	2	2%
Omits	17	19%
Multi-Marked	0	0%
Mean	1.18	

3. As indicated by his/her job performance rate the training that this employee received for each of the work qualities below:

A. Written communication skills

Choice	Count	Percent
1 Excellent	30	33%
2 Good	44	49%
3 Fair	8	9%
4 Poor	1	1%
5 No Opinion	1	1%
Omits	6	7%
Multi-Marked	0	0%
Mean	1.80	

B. Oral communication skills

Choice	Count	Percent
1 Excellent	37	41%
2 Good	35	39%
3 Fair	11	12%
4 Poor	37	41%
5 No Opinion	1	1%
Omits	6	7%
Multi-Marked	0	0%
Mean	2.42	

C. Math Skills

Choice	Count	Percent
1 Excellent	24	27%
2 Good	43	48%
3 Fair	7	8%
4 Poor	0	0%
5 No Opinion	9	10%
Omits	7	8%
Multi-Marked	0	0%
Mean	2.12	

D. Computer Skills

Choice	Count	Percent
1 Excellent	30	33%
2 Good	34	38%
3 Fair	5	6%
4 Poor	0	0%
5 No Opinion	15	17%
Omits	6	7%
Multi-Marked	0	0%
Mean	2.24	

E. Technical Knowledge

Choice	Count	Percent
--------	-------	---------

F. Expertise in equipment operations

Choice	Count	Percent
--------	-------	---------

Gadsden State Community College
2003-04 Graduates - Employer Survey

90 Respondents
 08/31/2004 7:23:23 AM

1	Excellent	33	37%
2	Good	37	41%
3	Fair	9	10%
4	Poor	2	2%
5	No Opinion	2	2%
	Omits	7	8%
	Multi-Marked	0	0%
	Mean	1.83	

1	Excellent	29	32%
2	Good	41	46%
3	Fair	8	9%
4	Poor	1	1%
5	No Opinion	5	6%
	Omits	6	7%
	Multi-Marked	0	0%
	Mean	1.95	

G. Problem solving skills

Choice		Count	Percent
1	Excellent	24	27%
2	Good	44	49%
3	Fair	11	12%
4	Poor	2	2%
5	No Opinion	3	3%
	Omits	6	7%
	Multi-Marked	0	0%
	Mean	2.00	

H. Human relation skills

Choice		Count	Percent
1	Excellent	32	36%
2	Good	39	43%
3	Fair	9	10%
4	Poor	2	2%
5	No Opinion	2	2%
	Omits	6	7%
	Multi-Marked	0	0%
	Mean	1.85	

I. Ability to follow directions

Choice		Count	Percent
1	Excellent	40	44%
2	Good	36	40%
3	Fair	5	6%
4	Poor	1	1%
5	No Opinion	2	2%
	Omits	6	7%
	Multi-Marked	0	0%
	Mean	1.68	

J. Work Quality

Choice		Count	Percent
1	Excellent	43	48%
2	Good	33	37%
3	Fair	5	6%
4	Poor	0	0%
5	No Opinion	2	2%
	Omits	7	8%
	Multi-Marked	0	0%
	Mean	1.61	

K. Quantity of work

Choice		Count	Percent
1	Excellent	36	40%
2	Good	39	43%
3	Fair	7	8%
4	Poor	0	0%
5	No Opinion	2	2%
	Omits	6	7%
	Multi-Marked	0	0%
	Mean	1.73	

L. Work attitude

Choice		Count	Percent
1	Excellent	45	50%
2	Good	30	33%
3	Fair	5	6%
4	Poor	0	0%
5	No Opinion	2	2%
	Omits	8	9%
	Multi-Marked	0	0%
	Mean	1.59	

4. As a result of observing the work

5. In your opinion what is the job outlook

Gadsden State Community College
2003-04 Graduates - Employer Survey

90 Respondents
08/31/2004 7:23:23 AM

behavior of this employee, what is your overall rating of the training provided in his/her field of study at Gadsden State Community College?

Choice	Count	Percent
1 Excellent	32	36%
2 Good	40	44%
3 Fair	2	2%
4 Poor	1	1%
Omits	15	17%
Multi-Marked	0	0%
Mean	1.63	

for employment in this field in Northeast Alabama in the next three to five years?

Choice	Count	Percent
1 Excellent	38	42%
2 Good	32	36%
3 Fair	13	14%
4 Poor	0	0%
Omits	7	8%
Multi-Marked	0	0%
Mean	1.70	

6. In your judgment is the number of students being trained in this field adequate to meet labor markets needs of area employers?

Choice	Count	Percent
1 Yes	38	42%
2 No	23	26%
3 No basis for opinion	23	26%
Omits	6	7%
Multi-Marked	0	0%
Mean	1.82	

7. How would you evaluate the preparation for employment given this employee at Gadsden State with training other employees received elsewhere?

Choice	Count	Percent
1 The Gadsden State graduate is better prepared	32	36%
2 Employees trained elsewhere are better prepared	1	1%
3 There is no significant difference in preparation	19	21%
4 No basis for comparison	31	34%
Omits	7	8%
Multi-marked	0	0%
Mean	2.59	

8. What salary range can community college graduates expect to earn for entry-level jobs in this field?

Choice	Count	Percent
1 Under \$10,000	4	4%
2 \$10,000-15,000	13	14%
3 \$15,000-20,000	18	20%
4 Over \$20,000	47	52%
Omits	7	8%
Multi-Marked	1	1%
Mean	3.32	

9. As vacancies occur in the future, would you be willing to employ applicants who complete training in this field of study at Gadsden State Community College?

Choice	Count	Percent
1 Yes	77	86%
2 No	2	2%
3 No basis for opinion	4	4%
Omits	7	8%
Multi-Marked	0	0%
Mean	1.12	

Goal #4 -To encourage and support the use of current technology to improve the delivery of programs to the citizens in the institution's service area.

Measure -Number and percentage of students who enroll in courses that utilize internet, video, and other methodologies that are state-of-the-art instructional technology

Measure -Number of new courses offered each year that utilize new instructional technology

The below table shows the number of online and/or web enhanced courses offered at the institution during the 2002, 2003, and 2004 Fall Terms. It also includes the Spring Term, 2005.

	Fall 2002	Fall 2003	Fall 2004	Spring 2005
Number of Courses	8	15	25	44
Number of Students	140	295	523	853

The Student Evaluation Distance Learning Courses conducted during the Fall, 2004 Term indicates 93% of students responding agree that even though the courses were presented in a non-traditional format, adequate information was available to be successful in the courses.

Gadsden State Community College

Distance Learning Evaluations Fall 2004

Total Responses: 130

Question	Strongly Agree 4		Agree 3		No Opinion 0		Disagree 2		Strongly Disagree 1		Responses Total	Avg
	Total	%	Total	%	Total	%	Total	%	Total	%		
1. A course syllabus was made available.	103	81%	24	19%	3	0%	0	0%	0	0%	127	3.811
2. The course objectives as explained by the syllabus or the instructor were clear and understandable.	91	72%	28	22%	3	0%	4	3%	4	3%	127	3.622
3. The course was well organized.	92	73%	21	17%	4	0%	7	6%	6	5%	126	3.579
4. Exams and assignments were graded fairly.	100	81%	19	15%	7	0%	3	2%	1	1%	123	3.772
5. Examinations reflected materials covered in the course.	92	76%	22	18%	9	0%	5	4%	2	2%	121	3.685
6. The instructor informed students of their progress throughout the semester.	84	69%	31	25%	8	0%	4	3%	3	2%	122	3.606
7. The instructor was accessible to students to answer questions about the course material.	90	76%	24	20%	12	0%	2	2%	2	2%	118	3.711
8. Even though this	83	68%	30	25%	8	0%	5	4%	4	3%	122	3.573

Question	Strongly Agree 4		Agree 3		No Opinion 0		Disagree 2		Strongly Disagree 1		Responses Total	Avg
	Total	%	Total	%	Total	%	Total	%	Total	%		
course was presented in a nontraditional format, I feel I have adequately learned the required information to complete this course.												
9. The nontraditional format did not keep me from being successful in this class.	78	64%	29	24%	9	0%	11	9%	3	2%	121	3.504
10. Additional instruction on this nontraditional format would have helped me be more successful.	46	41%	22	20%	18	0%	30	27%	14	13%	112	2.892
11. The video tapes, textbook, and material provided were adequate.	36	60%	20	33%	70	0%	3	5%	1	2%	60	3.516
12. The material in the textbook, video tapes, and exams were coordinated and were interrelated to each other.	35	58%	17	28%	70	0%	7	12%	1	2%	60	3.433
13. The video tapes were interesting and kept my attention.	20	34%	14	24%	72	0%	15	26%	9	16%	58	2.775
14. The internet presentations, textbook and materials provided were adequate.	63	76%	17	20%	47	0%	2	2%	1	1%	83	3.710
15. The material in the internet presentations, textbook, and exams were coordinated and were interrelated to each other.	61	73%	18	22%	47	0%	3	4%	1	1%	83	3.674
16. The internet presentations were interesting and encouraged participation.	51	65%	22	28%	52	0%	3	4%	2	3%	78	3.564

Goal #5 -To provide continuing education and personal enrichment opportunities that support life-long learning and the civic, social, and cultural quality of life.

Measure -Number of continuing education and personal enrichment opportunities that support life-long learning and the civic, social, and cultural quality of life

Measure -Number of students who participated in continuing education and personal enrichment programs

The 2003 – 2004 Continuing Education records reflect that 2,467 adults were served through 211 continuing education/community service classes. These totals include classes held at Cherokee County and Ayers. The totals reflect an approximate 100% increase in classes and students over the 2002 – 2003 year. These totals do NOT include students enrolled in non-credit courses in Adult Education, Skills Training, and Training for Business and Industry.

There were 788 students served through 34 workshops during the 2003 – 2004 year. Workshops totals were not listed separately in the 2002 – 2003 report, therefore a comparison can not be made.

The 2003 – 2004 Kids College included five (5) two-week sessions with twenty classes offered each session for a total of 100 Kids College classes. Approximately 65 children were served each session for a total of 325 children. This reflects a 67% increase in classes with a 116% increase in number of children served.

Goal #6 -To provide business and industry training that meets employer needs.

Measure -Number of employers served, courses provided, and students attending training programs

Measure -Percentage of overall favorable ratings of the training programs as revealed on the employer response forms

Presented below is a summary of Training for Business and Industry Activity for 2003-2004.

- | | |
|---------------------------------------------------------------|------|
| • Number of employers for whom training classes were provided | 69 |
| • Number of different courses provided | 66 |
| • Number of classes conducted | 312 |
| • Number of employees enrolled | 2506 |

The activity described represents the following increase in business training activity from 2002-2003 to 2003-2004.

- | | |
|--------------------------------|--------------|
| • Employers served: | 48% decrease |
| • Difference courses provided: | 35% decrease |
| • Class conducted: | 6% decrease |
| • Employees served: | 30% decrease |

The Training for Business and Industry Survey for 2003-2004 had not been completed at the time of report preparation. However, the results of the October 31, 2003, Training for Business and Industry Survey reflected the following:

- 99.9% of respondents agreed that training programs offered to business and industry were adequate to meet current industry needs.
- 99.9% of respondents agreed that Gadsden State has demonstrated a commitment to serve the business community.

Goal #7 -To provide students of varied backgrounds and abilities with the instructional and support services that will assist them in achieving career and educational goals.

Measure -Percentage of students who give favorable evaluation ratings in assessment surveys for instructional and support services

Measure -Number of students who are served through and participate in student support service programs

As indicated in the summary of the 2004 Student Evaluation of Campus and Services Survey that is attached, favorable student evaluations were given to student support services' functions. Listed below are student service functions with the percentage of student assessments that students "strongly agree" or "agree" as being satisfactory.

	<u>2003-04 Survey</u>	<u>2002-03 Survey</u>
• Admissions-----	89% favorable	87% favorable
• Placement Testing-----	90% favorable	76% favorable
• On-site Registration-----	94% favorable	75% favorable
• Internet Registration-----	98% favorable	79% favorable

There were no significant negative assessments by students regarding student services.

Student Services	Strongly Agree	Agree	Favorable (Strongly Agree and Agree Combined)
Student Orientation	38%	48%	86%
Telephone Registration	53%	42%	95%
Financial Aid	38%	47%	85%
Career Planning	33%	49%	82%
Academic Advising	34%	54%	88%
Personal Counseling	38%	51%	89%
Student Activities	34%	58%	92%

GADSDEN STATE COMMUNITY COLLEGE					
Combined Campus Report					
Results of On-line Student Evaluation of Campus and Services					
Spring Semester 2004			Total Response: 390		
	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
CAMPUS ENVIRONMENT					
1. Campus buildings are safe.	49%	47%	4%	1%	0%
2. Campus buildings are clean.	34%	56%	7%	2%	0%
3. The number of bathrooms is adequate.	31%	48%	17%	4%	0%
4. The condition of bathrooms is satisfactory.	26%	53%	15%	6%	0%
5. Campus facilities offer an environment conducive to learning.	43%	52%	3%	2%	0%

**GADSDEN STATE COMMUNITY COLLEGE
Combined Campus Report**

Results of On-line Student Evaluation of Campus and Services

Spring Semester 2004

Total Response: 390

	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
6. Campus parking for students is adequate.	19%	35%	27%	19%	0%
7. Campus Security is visible.	38%	45%	12%	6%	0%
8. The lighting outside of the buildings is adequate.	34%	53%	10%	3%	0%
9. The lighting in the parking lots is adequate.	27%	56%	13%	3%	0%
10. College personnel adequately supervise the activities in the Student Center.	39%	55%	5%	1%	0%
11. The cafeteria food is of good quality.	37%	51%	8%	5%	0%
12. The cafeteria food prices are reasonable.	28%	55%	11%	7%	0%
13. The cafeteria service staff is accommodating.	33%	55%	6%	6%	0%
14. Vending machines offer adequate selections.	26%	61%	10%	3%	0%
15. Vending machines are conveniently located.	31%	61%	6%	1%	0%
16. The College provides reasonable accommodations for students with disabilities.	42%	52%	5%	1%	0%
17. Recreational facilities are adequate.	29%	56%	11%	4%	0%
FINANCIAL SERVICES					
18. The services provided by the Financial Aid Office are satisfactory.	38%	47%	9%	6%	0%
19. Business Office staff is sensitive to student needs.	39%	49%	7%	6%	0%
20. Bookstore staff is sensitive to student needs.	29%	51%	13%	7%	0%
21. Books needed are available from the College bookstore.	24%	47%	17%	12%	0%
22. The procedures for payment of tuition and fees are easy to follow.	41%	54%	3%	2%	0%
23. The services and information provided by the Business Office are satisfactory.	37%	55%	5%	3%	0%
24. Student refund services provided by the Business Office are satisfactory.	38%	54%	5%	4%	0%
PUBLICATIONS/WEBSITE					
25. The College Catalog is user friendly.	46%	49%	3%	1%	0%
26. The instructional program brochures are informative.	44%	52%	2%	2%	0%
27. The published schedule of classes is user friendly.	46%	48%	4%	2%	0%
28. The College website is user friendly.	50%	47%	2%	1%	0%
29. The College website provides adequate information.	47%	48%	5%	0%	0%
STUDENT SERVICES					
30. Student Services personnel are sensitive to student needs.	43%	52%	4%	1%	0%
31. Students receive adequate information during	37%	52%	8%	3%	0%

**GADSDEN STATE COMMUNITY COLLEGE
Combined Campus Report**

Results of On-line Student Evaluation of Campus and Services

Spring Semester 2004

Total Response: 390

	Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion
the admissions process.					
32. Students are familiar with services offered through the Counseling and Testing Office.	33%	49%	14%	4%	0%
33. Students receive effective program advisement.	35%	48%	12%	4%	0%
34. Students receive effective career counseling.	33%	49%	14%	4%	0%
35. Placement testing is readily accessible.	45%	53%	2%	1%	0%
36. The placement testing environment is satisfactory.	44%	53%	2%	1%	0%
37. I am aware of how to make a request for special accommodations due to a disability.	36%	45%	14%	6%	0%
38. Student orientation was helpful to me.	38%	48%	10%	4%	0%
39. The on-site registration procedure is easy to follow.	48%	46%	4%	1%	0%
40. The telephone registration procedure is easy to follow.	53%	42%	4%	1%	0%
41. The internet registration procedure is easy to follow.	55%	43%	1%	1%	0%
42. Academic advising services on campus are satisfactory.	34%	54%	8%	4%	0%
43. Personal counseling services on campus are satisfactory.	38%	51%	8%	3%	0%
44. College-sponsored social activities are satisfactory.	43%	53%	2%	3%	0%
45. Opportunities for cultural growth sponsored by the College are adequate.	40%	51%	5%	3%	0%
46. Opportunities for personal involvement in College activities are satisfactory.	34%	58%	6%	2%	0%
47. Intercollegiate athletics provided appropriate opportunities for students' activities.	40%	51%	6%	3%	0%
TRIO PROGRAMS					
48. I am aware of the services provided by the federal TRIO Student Support Services program.	27%	30%	22%	20%	0%
49. The federal TRIO Student Support Services program is beneficial to students.	48%	38%	6%	8%	0%
50. I am aware of the services provided to high school students by the federal TRIO Educational Talent Search program.	32%	35%	14%	19%	0%
51. I am aware of the services to high school students by the federal TRIO Upward Bound program.	31%	35%	15%	19%	0%

- Goal #8** -To recognize excellence in student performance, scholarship, and personal achievement
- Measure** -Number of outstanding student awards presented at honors programs
- Measure** -Number of news articles published that feature student achievement
- Measure** -Number of scholarships awarded by senior institutions to Gadsden State graduates

During 2003-2004, there were a total of 509 scholarships awarded to students attending Gadsden State.

There were 163 outstanding student awards presented at the Honors Programs.

There were 13 scholarships to senior colleges awarded through the Honors Committee.

There were 20 news articles published in local media featuring student achievement at GSCC.

Goal #9 -To establish and maintain partnerships to respond to the needs of special populations within the community.

Measure -Number of partnerships with community entities that are designed to deliver educational options and supportive services

Measure -Number of agencies who give favorable survey responses to college efforts in providing educational support services

Listed below are the College partnerships with community entities that were created or maintained in 2003-2004 to deliver educational options and supportive services to community populations.

Alabama Department of Rehabilitation	Oxford City School System
American Red Cross	Jackson Development Authority
Anniston City School System	Jacksonville City School System
Attalla City School System	Gadsden City School System
Bevill Center for Manufacturing Technology	Jacksonville State University
Boys and Girls Club of Northeast Alabama	Master Gardeners Association
Calhoun County Chamber of Commerce	Mountain View Hospital
Calhoun County School System	Gadsden Water Works & Sewer Board
Cherokee County School System	Gadsden-Etowah Chamber of Commerce
Council on Aging	Pell City Humane Society
Dekalb County School System	Riverview Regional Hospital
Department of Human Resources	Senior Citizens Ctr.(Jacksonville, AL)
East Alabama Regional Planning and Development	Homebuyers Association
Economic Development Partnership of Alabama	Smeltzer Education Center
Etowah Baptist Mission Center	The Bridge, Inc.
Etowah County School System	Thirteenth Place, Inc.
Etowah County Sheriff Department	Industrial Development Authority
Etowah Pregnancy Testing Center	Marshall County Medical Center
Family Success Center	Quality of Life Health Service, Inc.
Fort Payne City School System	United Way
Gadsden City Police Department	Women's Healthcare Professionals
	YMCA

The number of partnership affiliations for 2003-2004 was 43.