

**ENTRY:** Have a Question about Applying to College?

**ABOUT:** Gadsden State Community College geotargeted high school students who took the ACT with scores from 15 to 36 and with graduation years 2023 to 2024. We also targeted those who graduated in 2022 as a reminder that they can still continue their education and training at Gadsden State. The animated digital ad campaign's premise was Gadsden State could help answer questions about applying to college, most notably to Gadsden State. The button is "Click Here for Answers" and leads you to the APPLY page, which has all the essential answers to questions a potential student would have about Admissions. This particular Online Advertising Campaign ran in April and May 2023. It was delivered 370,995 times with a 6.68% click-through rate.

CLICK HERE 300 x 600



CLICK HERE 160 x 600



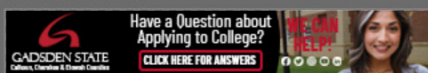
CLICK HERE 300 x 250



CLICK HERE 336 x 280



CLICK HERE 320 x 50



CLICK HERE 728 x 90

